

# 2023 BRAVE SUMMIT

SPONSORSHIP  
OPPORTUNITIES

B|R|A|V|E

Be Resilient and Voice Emotions

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**Dear BRAVE Partner/Contributor,**

We are pleased to announce that the 3rd annual, BRAVE summit is scheduled for March 29, 2023 at The St. Augustine Amphitheatre. The summit aims to open a dialogue with teens to address the stigma associated with mental health and encourages teens to learn how to foster mental wellness. The mission is to provide pathways to support systems for those young people who are struggling or know someone who is struggling, so that they feel equipped to ask for and provide the support that is needed.

Last year 501 students attended the summit and an astonishing 96% of those students stated that the summit influenced them to reach out for mental health support.

We as adults and leaders in the community have a responsibility to continue to encourage young people to talk about mental health, provide them with safe spaces to do so, and invite them to make changes in our world that they will inherit.

This year, we are looking to make an even bigger impact on our young people by way of the 3rd annual BRAVE Summit. This will be a free, live event, accessible to all high school students throughout the state of Florida. We are excited to provide free food, entertainment, music, and speakers all centered around the singular message of breaking down stigma and talking about the issues affecting teens the most.

Through BRAVE, Care Connect+ serves as the hub for student behavioral health referrals for all schools in the St. Johns, Putnam, Nassau and Clay County school districts.

Utilizing a unified intake process, Care Connect+ staff identifies unmet social needs for the entire family, eligible resources, and the most appropriate behavioral health provider for the child. This includes services provided by local and national behavioral health providers. BRAVE has the resources families need, including behavioral health navigation services, access to virtual mental health counseling visits and a 24-hour crisis text line.

The program also includes on-site telehealth booths that offer access to urgent-care and mental health services. This program has grown to 4 counties since 2019 and is currently implementing a state-wide approach. We would love to have you as a part of our annual summit to reach the population that this work supports. If you are interested in sponsoring this incredible event, please see the attached form to learn more about sponsorship opportunities.

We look forward to talking with you!

Best,  
**Care Connect+ BRAVE Team**

100 Whetstone Place, Suite 303  
St, Augustine, FL 32086

Questions about the BRAVE Summit? Contact Paige Stanton at [Paige.Stanton@FlaglerHealth.org](mailto:Paige.Stanton@FlaglerHealth.org) or Jennifer Wills at [Jennifer.Wills@FlaglerHealth.org](mailto:Jennifer.Wills@FlaglerHealth.org).

# WHAT IS BRAVE

It's not always easy to spot the signs of depression, anxiety, stress, and sadness in our youth. That's why Care Connect+ and several local school districts, with support from The Players Championship, have teamed up to create BRAVE; a program that encourages youth to:

**01** TALK ABOUT MENTAL HEALTH ISSUES EARLY ON

**02** BE OPEN TO RECEIVING HELP

**03** ACCESS BEHAVIORAL HEALTHCARE SERVICES AT THE RIGHT TIME, AT THE RIGHT PLACE

**04** ADDRESS SOCIAL BARRIERS

# WHAT BRAVE DOES

Care Connect+ serves as the HUB for behavioral health service referrals for St. Johns County, Putnam, Nassau, and Clay County schools. The BRAVE program screens families for the most appropriate behavioral health services and support in the surrounding area. We then link the family to one of our behavioral health partners for immediate connection to services. Using a holistic approach, we help identify youth in need, connect with their families to gain deeper insight, and then use our resources to ensure they have access to appropriate support and behavioral health professionals.



# BRAVE'S IMPACT

**90%**

Increased the rate of students and families following through with mental health services from 35% to 90%

**2711**

Referred 2711 youth to behavioral health providers for services

**3449**

Connected and navigated 3449 families

**1.5**

Connected with families assigned to a Community Health Associate with a 1.5 day average

**7879**

Tracked 7879 total appointments

# A BRAVE SUMMIT EXPERIENCE

“During the BRAVE Summit, I connected with my friends by learning how to express emotions like stress. We related through each other’s stories about the consequences of covering our emotions and feelings. With programs like BRAVE, my friends and I have an outlet to truly be ourselves and receive mental health support.”

**Abbi W.**



## BRAVE SUMMIT STATS



**95%**

95% of attendees stated that the summit influenced them to reach out for mental health support

**95%**

95% of attendees felt that the summit provided an inclusive and accepting environment and that the vendors had information that was relevant to their needs

**501**

501 students attended the summit as well as the summit committee members

# BRAVE SUMMIT 2023

## SPONSORSHIP LEVELS & BENEFITS

1

### MENTAL HEALTH CHAMPION | \$25,000

1 SPOT AVAILABLE

- Prominent name and logo recognition in event materials including:
  - Printed materials, event webpage, on-screen projection, and social media
  - Exclusive branding on event e-vite & t-shirt
  - Support acknowledged in event press release
- Name recognition/announcement at Summit opening
- Brief speaking opportunity at BRAVE Summit
- Opportunity to have a promotional item included at the Summit

2

### MENTAL HEALTH HERO | \$15,000

UNLIMITED

- Name and logo recognition in event materials including:
  - Printed materials, event webpage, on-screen projection, and social media
  - Support acknowledged in event press release
- Name recognition/announcement at Summit opening

3

### MENTAL HEALTH AMBASSADOR | \$10,000

UNLIMITED

- Name and logo recognition in event materials including:
  - Printed materials, event webpage, on-screen projection, and social media
- Name recognition/announcement at Summit opening

4

### MENTAL HEALTH ADVOCATE | \$5,000

UNLIMITED

- Name and logo recognition in event materials including:
  - Printed materials, event webpage, and on-screen projection
- Name recognition/announcement at Summit opening

5

### MENTAL HEALTH SUPPORTER | \$2,500

UNLIMITED

- Name and logo recognition in event materials including:
  - Event webpage & on-screen projection
- Name recognition/announcement at Summit opening

6

### MENTAL HEALTH ALLY | \$1,000

UNLIMITED

- Name and logo recognition in event materials including:
  - Event webpage

## SPONSORSHIP FORM

### DONOR INFORMATION (please print):

Donor or Business Name: \_\_\_\_\_

Business Contact/Title (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSOR LEVELS:

- Mental Health Champion - \$25,000
- Mental Health Hero - \$15,000
- Mental Health Ambassador - \$10,000
- Mental Health Advocate - \$5,000
- Mental Health Supporter - \$2,500
- Mental Health Ally - \$1,000

### CREDIT CARDS & CHECKS (please print):

Check enclosed payable to: Flagler Health Care Foundation, Inc.

Please charge to the following credit card:

VISA  MasterCard  American Express  Discover

Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Name & Billing Address (if different from above):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- Flagler Health Care Foundation is a 501(c)3 corporation. Gifts to Flagler Health Care Foundation are deductible to the fullest extent of the law
- This form does not serve as a receipt for this contribution but is intended for our internal record keeping purposes only
- A receipt will be mailed to the address supplied above
- Flagler Health Care Foundation and its employees are not authorized to give value on any property to a donor for tax purpose and are unable to include the estimated value on the donor receipt
- Acceptance and disposition of donations are governed by the policies of Flagler Health Care Foundation without approval of the donor

### GIFT-IN-KIND INFORMATION (please print):

*(Note: if the value of the gift is \$5,000 or more, the IRS requires an appraisal by an independent appraiser in order for the value of the gift to be eligible as a deduction. The donor should consult with their tax consultant. If an appraisal is obtained by the donor, then check here  )*

Estimated Value: \_\_\_\_\_

- It is the responsibility of the donor to substantiate the fair market value for his/her own tax purposes
- Please consult with your tax advisor to determine the tax implications of your gift

Description: Manufacturer, model #, quantity, dimensions, condition, pictures, etc. Attach a separate sheet if necessary.

\_\_\_\_\_

\_\_\_\_\_

Purpose: \_\_\_\_\_

\_\_\_\_\_

Additional information needed for vehicles, boats, planes, unmanned vehicles, etc.:

VIN/Serial #: \_\_\_\_\_

VIN/Serial number is required by the IRS/FAA

Donor Signature: \_\_\_\_\_

### Please return by mail to:

Flagler Health Care Foundation, PO Box 860216, St. Augustine, FL 32086  
or email a scanned copy to [giving@flaglerhealth.org](mailto:giving@flaglerhealth.org).





**BRAVE  
TO  
BE**

*you*



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